



CUSTOMER RESULTS



“We’d say that this truck has helped us improve our efficiency by around 50 per cent.

“This truck helps a lot because we’re working day and night. We only have to change the battery one time and changing batteries is easy.

“The Crown truck helps us to do the job faster and the driver can get to the pallets easier.

“The operator can sit and move to the pallet location to see each pallet. We have the barcode scanner so they can select the right pallet very quickly.

“If you’d like a good truck for work in narrow aisles, this Crown forklift is what you are looking for.

“I recommend it.”

Santhad Vuhithamdee,
Director and Logistics
General Manager

Real customers,
real stories,
REAL RESULTS.

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Pigeon Industries

Increase Warehouse Productivity by 50 per cent with Crown TSP Series

APPLICATION

Pigeon Industries (Thailand) Co., Ltd (PIT), a 20-year-old Japanese company which manufactures and supplies an array of products for babies and mothers around the world, runs a busy 24-hour warehouse at its Thailand manufacturing operation in Chonburi. The operation in Thailand distributes products to retailers and distributors around the world.

CHALLENGE

While Pigeon Industries was in the process of building its new state-of-the-art warehouse, company management assessed various options to help it store vast quantities of stock as efficiently as possible. Pigeon Industries conducted market research into the narrow aisle truck market in order to find equipment with the right combination of efficiency, performance and reliability, which was also easy for operators to use.

SOLUTION

The company began working with Crown equipment in 2015 when it added a TSP 6500 Series very narrow aisle turret truck to its material handling fleet. Pigeon Industries decided to work with Crown because it found that the TSP was equipped with the right technology and practical operator features to deliver real working benefits and enhance the usable space within its warehouse.

RESULT

- Pigeon reported a dramatic increase in productivity of 50 per cent with the introduction of the Crown TSP to the company’s warehouse.
- Driver comfort and ease of use of the Crown TSP are also providing important efficiency and safety boosters for Pigeon Industries.
- The benefits of the Crown TSP Series have convinced the company to add another unit to its operations.

50%
INCREASE IN
PRODUCTIVITY